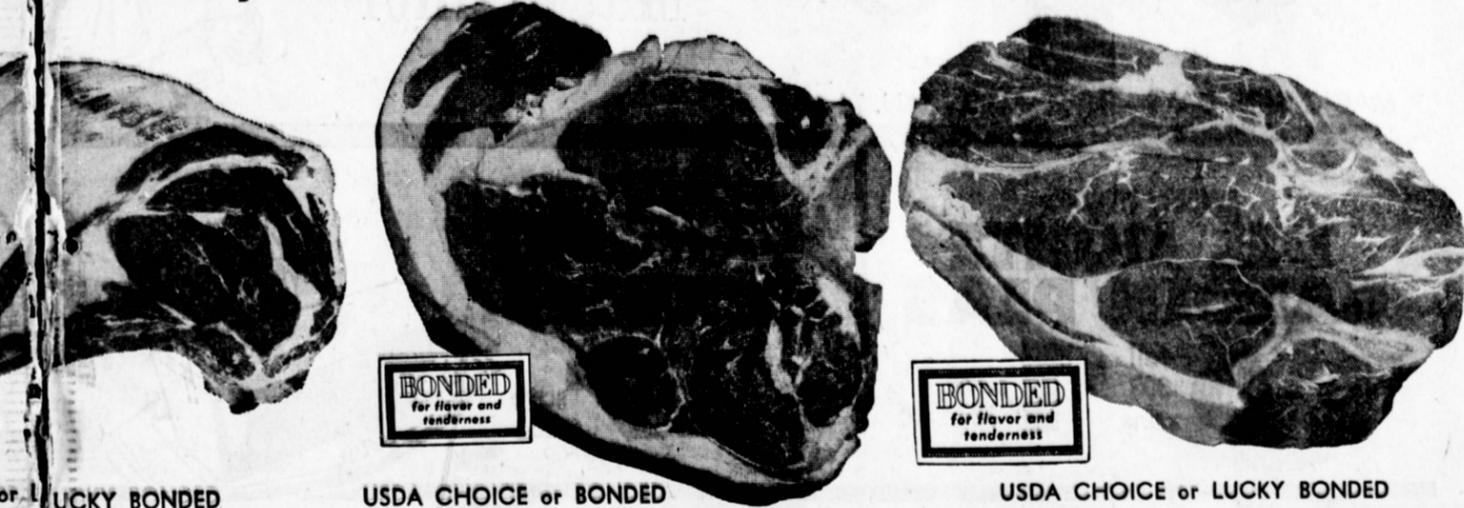


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SALE! Strictly USDA CHOICE or BONDED BEEF... Your BEST BUY - SHOP TODAY!



LUCKY BONDED
78¢ lb.

USDA CHOICE or BONDED
T-BONE STEAK
98¢ lb.

USDA CHOICE or LUCKY BONDED
CHUCK STEAK
38¢ lb.

68¢ lb.
88¢ lb.
68¢ lb.
78¢ lb.

RIB STEAK 88¢
Satisfying flavor and lean, fine textured Steer Beef
CHUCK ROAST CENTER CUT 38¢
All our beef is strictly USDA CHOICE or LUCKY BONDED
SIRLOIN TIP STEAK 88¢
Absolutely Boneless... finer, more tender Steer Beef
TOP SIRLOIN STEAK BONELESS 1.38¢
Just THE steak for the man of the house
NEW YORK CUT STEAK 1.68¢
Marvelous flavor and tenderness
RIB FILET STEAK 1.48¢
USDA CHOICE or LUCKY BONDED STEER BEEF
GROUND CHUCK 48¢
Try 'em tonight with spaghetti!

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Ground fresh hourly... filled with flavor
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Always more tender and loaded with flavor
BONELESS STEWING BEEF 68¢
You'll reap compliments for your stew tonight
ENGLISH CUT SHORT RIBS 44¢
Lean, meaty short ribs... an excellent buy!
BONELESS ROUND STEAK No bone... 78¢
Just rich, red Steer Beef
CENTER CUT BEEF SHANKS 44¢
TOP ROUND STEAK 88¢
LUCKY SLICED BACON 2-lb. Pkg. 98¢ 1-lb. Pkg. 48¢

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TV DINNERS
FRUIT PIES
ICE CREAM
C PLUS ORANGE
MEAT PIES
APPLE SAUCE

SWANSON'S FROZEN Reg. Pkg. **49¢**
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Lucky STORES

Assignment TV

By TERRENCE O'FLAHERTY

Early this season, the ABC network made an almost clean sweep of its programming and put millions of dollars into 13 entirely new series. It was a brave attempt to break new ground but it is slowly being defeated. "100 Grand" was the first to be dropped, followed recently by Jerry Lewis. Now, two more are to be scuttled: "Channing" and "The Travels of Jaime McPheeters"—both of which will bow out this spring. Also axed is the old standby of the ABC network, "77 Sunset Strip," which will close its doors after the Feb. 7 show.

OF THESE, the only real loss is "Jaime McPheeters," which started out with great promise as a handsome production based on a Pulitzer Prize winning novel by Robert Lewis Taylor. If you have enjoyed the series so far, I strongly recommend a look at the book. You will find a delightful story waiting—and you can discover the reason for ABC's dilemma. The charm of the original work is almost too fragile to reconstruct on film.

In my estimation, the series was doomed from the start when ABC placed it opposite Walt Disney. Its second error was to kill off the strong character of Buck Coulter, the trail boss played with conviction by newcomer Michael Witney. Young Kurt Russell in the title role has been one of the bright discoveries of the season, and his future is assured. The series will have completed 26 episodes and will be around in reruns forever.

MOST CURIOUS, however, is ABC's replacement for "McPheeters"—repeats of "Empire," a series canceled by NBC last season!

"Channing" is a show set on a midwest college campus—or as ABC puts it "based on the problems, passions and ambitions of students and teachers in a college background." Guess what its replacement will be according to present plans—reruns of the freshly killed "77 Sunset Strip"!

So that leaves us with the question of what will replace "77 Sunset Strip." Are you ready for it? It's called "Destry," a western based on "Destry Rides Again," which inspired three Universal films—one with James Stewart and Marlene Dietrich—and recent Broadway musical.

The star of "Destry" is John Gavin, last seen in a flicker called "Back Street," wherein the director apparently felt that his ravishing good looks were a satisfactory substitute for acting ability. Fortunately, Susan Hayward was in the movie and she covered up for him by emoting enough for both herself and Mr. Gavin.

Presumably, since that time, Gavin has been learning more about his chosen craft. Either that or Revue Studios feels that all he needs is a look convincing in a Western hat and be at ease with horses. We'll know on February 14, when "Destry" rides again.

THE RECENT NBC spectacular honoring Cecil B. DeMille has set so many people to calling stories about him and they appear to be endless.

During one particularly difficult rehearsal involving 5,000 extras waving flags on the ramparts of a medieval city he became so absorbed that he forgot to break for lunch and the natives were growing restless.

DeMille demanded absolute silence from extras who worked for him and on this occasion he was upset because one woman on the uppermost part of the set was talking to another in a voice that drifted clear down to DeMille.

"All right, madam, apparently you have something of great importance to say and I think you ought to share it with us," said DeMille through his electric megaphone.

HE DIRECTED a soundman to take a mike up to the talkative extra. When his assistant reached the woman, DeMille said to all assembled:

"All right little lady, you have the microphone now and we'll hold up the Crusades while you share your wisdom with us..."

There was a terrible silence while the unfortunate woman took a deep breath. Then she said in a voice that boomed all over the Paramount lot:

"All I asked was—when is that bald-headed son-of-a-b---- going to call lunch?"

Another terrible silence was broken by one word from DeMille: "LUNCH!"

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